



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Waterfront Strategies
3050 K St NW
#100
Washington, DC 20007

Contract # 5327784

Schedule Dates 07/12/22-07/19/22
Advertiser United Democracy Project (146367)
Agency Waterfront Strategies (7591)
Product POLITICAL ISSUE (ns) (1187)
Brand Est 11326 (1755403)
Salesperson Monares, Barbara (3870)
Sales Office WJLA/GJLA/EJLA
Buyer Name Meade, Nicole
Phone/Fax /
CPE Est 11326
Account Types Local/Political Issue Agency BRD
Billing Type Standard
Comments Est 11326

Date Entered 07/11/22
Last Modified 07/11/22
Entered By Barbara Monares
CO-OP No
External #
Demo
Order Type 3 Wide Life
Package Deal
Commission % 15.00
Commission \$47,992.50
Net Total \$271,957.50
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Jul. 2022	165	\$319,950.00
Grand Total:	165	\$319,950.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	07/12/22-07/15/22	2	:30	5A- News-7News ON YOUR SIDE at 5AM			1	1	1	1			4	\$300.00	\$1,200.00	Washington (WJLA)		7/11/22
2.0	Normal Line / SPOT	07/18/22-07/19/22	2	:30	5A- News-7News ON YOUR SIDE at 5AM		1	1						2	\$300.00	\$600.00	Washington (WJLA)		7/11/22
3.0	Normal Line / SPOT	07/18/22-07/19/22	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM		1	2						3	\$800.00	\$2,400.00	Washington (WJLA)		7/11/22
4.0	Normal Line / SPOT	07/12/22-07/15/22	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM			1	1	1	1			4	\$800.00	\$3,200.00	Washington (WJLA)		7/11/22
5.0	Normal Line / SPOT	07/12/22-07/15/22	2	:30	6:58A- ABC-Good Morning America			3	3	3	3			12	\$2,000.00	\$24,000.00	Washington (WJLA)		7/11/22
6.0	Normal Line / SPOT	07/18/22-07/19/22	2	:30	6:58A- ABC-Good Morning America		3	4						7	\$2,000.00	\$14,000.00	Washington (WJLA)		7/11/22
7.0	Normal Line / SPOT	07/18/22-07/19/22	2	:30	9A- Live with Kelly		1	2						3	\$600.00	\$1,800.00	Washington (WJLA)		7/11/22
8.0	Normal Line / SPOT	07/12/22-07/15/22	2	:30	9A- Live with Kelly			1	1	1	1			4	\$600.00	\$2,400.00	Washington (WJLA)		7/11/22
9.0	Normal Line / SPOT	07/12/22-07/15/22	2	:30	10A- News-Good Morning Washington at 10a			1	1	1	1			4	\$450.00	\$1,800.00	Washington (WJLA)		7/11/22
10.0	Normal Line / SPOT	07/18/22-07/19/22	2	:30	10A- News-Good Morning Washington at 10a		1	2						3	\$450.00	\$1,350.00	Washington (WJLA)		7/11/22

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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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11.0	Normal Line / SPOT	07/18/22-07/19/22	2	:30	10:58:25A- ABC-The View		1	2						3	\$900.00	\$2,700.00	Washington (WJLA)		7/11/22
12.0	Normal Line / SPOT	07/12/22-07/15/22	2	:30	10:58:25A- ABC-The View			1	1	1	1			4	\$900.00	\$3,600.00	Washington (WJLA)		7/11/22
13.0	Normal Line / SPOT	07/12/22-07/15/22	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon			1	1	1	1			4	\$750.00	\$3,000.00	Washington (WJLA)		7/11/22
14.0	Normal Line / SPOT	07/18/22-07/19/22	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon		1	2						3	\$750.00	\$2,250.00	Washington (WJLA)		7/11/22
15.0	Normal Line / SPOT	07/18/22-07/18/22	2	:30	12:57:56P- ABC-GMA3: What You Need to Know		1							1	\$500.00	\$500.00	Washington (WJLA)		7/11/22
16.0	Normal Line / SPOT	07/12/22-07/15/22	2	:30	12:57:56P- ABC-GMA3: What You Need to Know			1	1	1	1			4	\$500.00	\$2,000.00	Washington (WJLA)		7/11/22
17.0	Normal Line / SPOT	07/12/22-07/15/22	2	:30	2P- ABC-General Hospital			1	1	1	1			4	\$750.00	\$3,000.00	Washington (WJLA)		7/11/22
18.0	Normal Line / SPOT	07/18/22-07/18/22	2	:30	2P- ABC-General Hospital		1							1	\$750.00	\$750.00	Washington (WJLA)		7/11/22
19.0	Normal Line / SPOT	07/18/22-07/18/22	2	:30	3:01P- The Drew Barrymore Show		1							1	\$300.00	\$300.00	Washington (WJLA)		7/11/22
20.0	Normal Line / SPOT	07/12/22-07/15/22	2	:30	3:01P- The Drew Barrymore Show			1	1	1	1			4	\$300.00	\$1,200.00	Washington (WJLA)		7/11/22

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21.0	Normal Line / SPOT	07/12/22-07/15/22	2	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM			1	1	1	1			4	\$600.00	\$2,400.00	Washington (WJLA)		7/11/22
22.0	Normal Line / SPOT	07/18/22-07/18/22	2	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM		1							1	\$600.00	\$600.00	Washington (WJLA)		7/11/22
23.0	Normal Line / SPOT	07/18/22-07/18/22	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM		2							2	\$1,000.00	\$2,000.00	Washington (WJLA)		7/11/22
24.0	Normal Line / SPOT	07/12/22-07/15/22	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM			2	2	2	2			8	\$1,000.00	\$8,000.00	Washington (WJLA)		7/11/22
25.0	Normal Line / SPOT	07/12/22-07/15/22	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM			1	1	1	1			4	\$2,000.00	\$8,000.00	Washington (WJLA)		7/11/22
26.0	Normal Line / SPOT	07/18/22-07/18/22	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		1							1	\$2,000.00	\$2,000.00	Washington (WJLA)		7/11/22
27.0	Normal Line / SPOT	07/18/22-07/18/22	2	:30	6:27P- 6:30P (EST)		1							1	\$3,000.00	\$3,000.00	Washington (WJLA)	WORLD NEWS ADJ	7/11/22
28.0	Normal Line / SPOT	07/12/22-07/15/22	2	:30	6:27P- 6:30P (EST)			1	1	1	1			4	\$3,000.00	\$12,000.00	Washington (WJLA)	WORLD NEWS ADJ	7/11/22
29.0	Normal Line / Access	07/12/22-07/15/22	2	:30	6:57P- 7P (EST)			1	1	1	1			4	\$5,000.00	\$20,000.00	Washington (WJLA)	WORLD NEWS ADJ	7/11/22
30.0	Normal Line / Access	07/18/22-07/18/22	2	:30	6:57P- 7P (EST)		1							1	\$5,000.00	\$5,000.00	Washington (WJLA)	WORLD NEWS ADJ	7/11/22
31.0	Normal Line / Access	07/18/22-07/18/22	2	:30	6:58:46P- Wheel Of Fortune		2							2	\$3,500.00	\$7,000.00	Washington (WJLA)		7/11/22

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32.0	Normal Line / Access	07/12/22-07/15/22	2	:30	6:58:46P- Wheel Of Fortune			2	2	2	2			8	\$3,500.00	\$28,000.00	Washington (WJLA)		7/11/22
33.0	Normal Line / Access	07/12/22-07/15/22	2	:30	7:27:41P- Jeopardy			1	1	1	1			4	\$6,000.00	\$24,000.00	Washington (WJLA)		7/11/22
34.0	Normal Line / Access	07/18/22-07/18/22	2	:30	7:27:41P- Jeopardy		1							1	\$6,000.00	\$6,000.00	Washington (WJLA)		7/11/22
35.0	Normal Line / SPOT	07/18/22-07/18/22	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM		2							2	\$1,100.00	\$2,200.00	Washington (WJLA)		7/11/22
36.0	Normal Line / SPOT	07/12/22-07/15/22	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM			2	2	2	2			8	\$1,100.00	\$8,800.00	Washington (WJLA)		7/11/22
37.0	Normal Line / SPOT	07/12/22-07/15/22	2	:30	11:35P- ABC-Jimmy Kimmel			1	1	1	1			4	\$500.00	\$2,000.00	Washington (WJLA)		7/11/22
38.0	Normal Line / SPOT	07/18/22-07/18/22	2	:30	11:35P- ABC-Jimmy Kimmel		1							1	\$500.00	\$500.00	Washington (WJLA)		7/11/22
39.0	Normal Line / SPOT	07/18/22-07/18/22	2	:30	12:37A- ABC-Nightline		1							1	\$300.00	\$300.00	Washington (WJLA)		7/11/22
40.0	Normal Line / SPOT	07/12/22-07/15/22	2	:30	12:37A- ABC-Nightline			1	1	1	1			4	\$300.00	\$1,200.00	Washington (WJLA)		7/11/22
41.0	Normal Line / Prime	07/18/22-07/18/22	2	:30	7:58P- ABC-The Bachelorette (Monday)		1							1	\$7,500.00	\$7,500.00	Washington (WJLA)		7/11/22
42.0	Normal Line / Prime	07/18/22-07/18/22	2	:30	10P- ABC-Claim to Fame (Monday)		1							1	\$5,000.00	\$5,000.00	Washington (WJLA)		7/11/22

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43.0	Normal Line / Prime	07/12/22-07/12/22	2	:30	8P- ABC-Holey Moley (Tuesday)			1						1	\$6,000.00	\$6,000.00	Washington (WJLA)		7/11/22
44.0	Normal Line / Prime	07/12/22-07/12/22	2	:30	9P- ABC-The Chase (Tuesday)			1						1	\$7,500.00	\$7,500.00	Washington (WJLA)		7/11/22
45.0	Normal Line / Prime	07/12/22-07/12/22	2	:30	10P- ABC-Who Do You Believe (Tuesday)			1						1	\$5,000.00	\$5,000.00	Washington (WJLA)		7/11/22
46.0	Normal Line / Prime	07/13/22-07/13/22	2	:30	8P- ABC-Shark Beach with Chris Hemsworth				1					1	\$7,500.00	\$7,500.00	Washington (WJLA)		7/11/22
47.0	Normal Line / Prime	07/13/22-07/13/22	2	:30	9P- ABC-Shark Tank (Wednesday)				1					1	\$7,500.00	\$7,500.00	Washington (WJLA)		7/11/22
48.0	Normal Line / Prime	07/13/22-07/13/22	2	:30	10P- ABC-Shark Tank 2 (Wednesday)				1					1	\$6,000.00	\$6,000.00	Washington (WJLA)		7/11/22
49.0	Normal Line / Prime	07/14/22-07/14/22	2	:30	8P- ABC-Press Your Luck (Thursday)					1				1	\$7,000.00	\$7,000.00	Washington (WJLA)		7/11/22
50.0	Normal Line / Prime	07/14/22-07/14/22	2	:30	9P- ABC-Generation Gap (Thursday)					1				1	\$9,000.00	\$9,000.00	Washington (WJLA)		7/11/22
51.0	Normal Line / Prime	07/14/22-07/14/22	2	:30	10P- ABC-20/20: A Special Edition					1				1	\$7,000.00	\$7,000.00	Washington (WJLA)		7/11/22
52.0	Normal Line / Prime	07/15/22-07/15/22	2	:30	8P- ABC-Shark Tank (Friday)						1			1	\$6,500.00	\$6,500.00	Washington (WJLA)		7/11/22

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53.0	Normal Line / Prime	07/15/22-07/15/22	2	:30	9P- ABC-20/20 (Friday)						1			1	\$4,000.00	\$4,000.00	Washington (WJLA)		7/11/22
54.0	Normal Line / SPOT	07/16/22-07/16/22	2	:30	7A- ABC-Good Morning America Saturday							1		1	\$600.00	\$600.00	Washington (WJLA)		7/11/22
55.0	Normal Line / SPOT	07/16/22-07/16/22	2	:30	8A- News-7News ON YOUR SIDE Weekend at 8AM							1		1	\$600.00	\$600.00	Washington (WJLA)		7/11/22
56.0	Normal Line / SPOT	07/16/22-07/16/22	2	:30	9A- ABC-Good Morning America Saturday 2							1		1	\$600.00	\$600.00	Washington (WJLA)		7/11/22
57.0	Normal Line / SPOT	07/16/22-07/16/22	2	:30	6:58:56P- Wheel Of Fortune Wknd							1		1	\$1,200.00	\$1,200.00	Washington (WJLA)		7/11/22
58.0	Normal Line / SPOT	07/16/22-07/16/22	2	:30	7:28P- Jeopardy Wknd							1		1	\$1,800.00	\$1,800.00	Washington (WJLA)		7/11/22
59.0	Normal Line / SPOT	07/17/22-07/17/22	2	:30	7A- News-7News ON YOUR SIDE Weekend at 7AM								1	1	\$150.00	\$150.00	Washington (WJLA)		7/11/22
60.0	Normal Line / SPOT	07/17/22-07/17/22	2	:30	7:58:40A- ABC-Good Morning America Sunday								1	1	\$650.00	\$650.00	Washington (WJLA)		7/11/22
61.0	Normal Line / SPOT	07/17/22-07/17/22	2	:30	6P- ABC-World News Tonight (Sunday)								1	1	\$2,500.00	\$2,500.00	Washington (WJLA)		7/11/22

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63.0	Normal Line / Prime	07/17/22-07/17/22	2	:30	6:58P- ABC-Claim to Fame (Sunday)								1	1	\$4,000.00	\$4,000.00	Washington (WJLA)		7/11/22
64.0	Normal Line / Prime	07/17/22-07/17/22	2	:30	10P- ABC-The 100000 Pyramid (Sunday)								1	1	\$5,500.00	\$5,500.00	Washington (WJLA)		7/11/22
65.0	Normal Line / SPOT	07/17/22-07/17/22	2	:30	11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM								1	1	\$900.00	\$900.00	Washington (WJLA)		7/11/22

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.